



Annual Report Statement: Calendar Year 2017

OUR MISSION

One of the joys of preparing an annual report is that it gives us the opportunity to look back and be thankful for all that has been accomplished. The Parkinson's Association of West Michigan (PAWM) is tax-exempt under 501(c)(3) of the Internal Revenue Code. Donations are tax-deductible to the extent allowed by law. The Mission of PAWM is to provide the best information on opportunities, treatment, research, and care to people with Parkinson's and their families.

OUR ACCOMPLISHMENTS

This past year was filled with wonderful opportunities and many challenges. Some of the highlights were:

- (1Q2017) A cloud-based QuickBooks system was introduced to provide complete transparency within the organization and easier bookkeeping practices.
- (April) Bob Kuhn has been active in speaking, writing, and fundraising to encourage those battling with PD to live life to its fullest. Bob presented his experiences at our annual Parkinson's Awareness event.
- (June) The 25th Annual Butcher Family Golf Scramble (sponsored by PAWM) was a successful fundraiser bringing in \$39,584.83 net income.
- (July) Introduced a new relationship with North Country Trails Association (NCTA). A mutual relationship was formed to promote each other's missions and cross-market to each other's members. A successful walk event was held in Rockford.
- (4Q2017) PAWM introduced an updated website with an improved online donation system. By accepting online donations, PAWM is now able to connect with a younger audience that uses the Internet for more day-to-day activities. This was completed in December, ready to start CY2018 with the new online donation option for our members and community.
- (4Q2017) PAWM completed the necessary requirements to be a recognized charity for Facebook and Amazon Smiles donations. By implementing these relationships, the goal was to increase our audience/membership. Therefore, as of January 1, 2018, PAWM was able to accept donations through these new revenue-streams.

OUR BOARD OF DIRECTORS

President: Brian Toronyi
Vice President: Scott Pierce






Treasurer: Donald J. Michaud
Secretary: Kim Cousineau, MPA

Officer: Betsy Borre
Officer: Gary Conn
Officer: Shaun Hindley
Officer: Barbara Pickut, MD

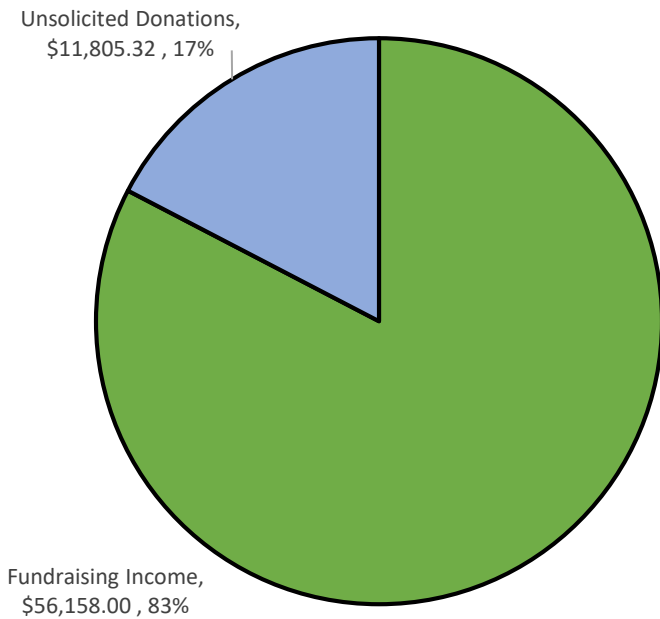
Officer: Caryl Sortwell, PhD
Officer: Don Butcher, *Emeritus*
Officer: Kurt Stienssen, *Emeritus*

OUR FINANCIAL PERFORMANCE

The following is an overview of PAWM's income and expenses for the fiscal year ending December 31, 2017:

<i>FINANCIAL SUMMARY</i>	<i>Chart Color</i>	<i>TOTAL</i>	<i>PERCENTAGE</i>
Fundraising Income		\$ 56,158.00	82.63%
Unsolicited Donations		\$ 11,805.32	17.37%
Total Support & Revenue (income)		\$ 67,963.32	100.00%
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Administrative Expenses		\$ 1,340.12	2.00%
Fundraising Expenses		\$ 20,471.27	30.48%
Program Expenses		\$ 45,344.62	67.52%
Total Expenses		\$ 67,156.01	100.00%
End of Year Net Asset Balance		\$ 807.31	

Total Support & Revenue



Total Expenses

