



Annual Report Statement: Calendar Year 2016

OUR MISSION

One of the joys of preparing an annual report is that it gives us the opportunity to look back and be thankful for all that has been accomplished. The Parkinson's Association of West Michigan (PAWM) is tax-exempt under 501(c)(3) of the Internal Revenue Code. Donations are tax-deductible to the extent allowed by law. The Mission of PAWM is to provide the best information on opportunities, treatment, research, and care to people with Parkinson's and their families.

OUR ACCOMPLISHMENTS

This past year was filled with wonderful opportunities and many challenges. Some of the highlights were:

- (January) Held a Winter Symposium at Cathedral Square Conference Center. It was a sold-out special event for those with Parkinson's and their caregivers.
- (March) Co-Sponsored the movie "200 Perfect Jumps for Parkinson's Disease", a moving story of a son doing the extraordinary to raise awareness of his father's disease. Kevin Burkart from the movie appeared in person to talk prior to the movie showing and enhance the movie experience.
- (June) The 24th Annual Butcher Family Golf Scramble (sponsored by PAWM) was a successful fundraiser bringing in \$23,590.84 net income.
- (September) PAWM held a "Move-It" fundraising event at the Frederick Meijer Gardens to promote walking, exercise, and awareness of PD. We raised \$ 6,526.73 from the event.
- (4Q2016) Started to create a development plan for enhancing our website to allow for online donations. The new website projected to be released in Q4, CY2017.
- (4Q2016) Started the process of implementing Cloud-based QuickBooks for streamlined Accounting and complete transparency of bookkeeping procedures. It is scheduled to be released Q1, CY2017.

OUR BOARD OF DIRECTORS

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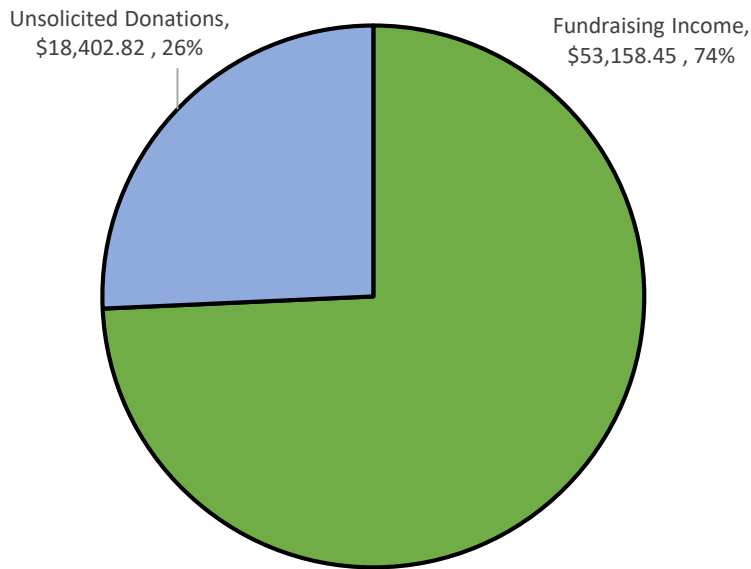
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OUR FINANCIAL PERFORMANCE

The following is an overview of PAWM’s income and expenses for the year ending December 31, 2016:

| <i>FINANCIAL SUMMARY</i> | <i>Chart Color</i> | <i>TOTAL</i> | <i>PERCENTAGE</i> |
|--------------------------------------|--------------------|--------------------|-------------------|
| Fundraising Income | | \$ 53,158.45 | 74.28% |
| Unsolicited Donations | | \$ 18,402.82 | 25.72% |
| Total Support & Revenue (income) | | \$ 71,561.27 | 100.00% |
| Administrative Expenses | | \$ 2,530.69 | 4.01% |
| Fundraising Expenses | | \$ 22,625.51 | 35.81% |
| Program Expenses | | \$ 38,024.68 | 60.18% |
| Total Expenses | | \$ 63,180.88 | 100.00% |
| End of Year Net Asset Balance | | \$ 8,380.39 | |

Total Support & Revenue



Total Expenses

