

Annual Report Statement: Calendar Year 2018

OUR MISSION

One of the joys of preparing an annual report is that it gives us the opportunity to look back and be thankful for all that has been accomplished. The Parkinson's Association of West Michigan (PAWM) is tax-exempt under 501(c)(3) of the Internal Revenue Code. Donations are tax-deductible to the extent allowed by law. The Mission of PAWM is to provide the best information on opportunities, treatment, research, and care to people with Parkinson's and their families.

OUR 2018 ACCOMPLISHMENTS

This past year was filled with wonderful opportunities and many challenges. Some of the highlights were:

- (1Q2018) PAWM announced the appointment of two officers to our Board of Directors. The new appointments were Scott Pierce as Vice President and Donald J. Michaud, MBA as Treasurer. We also acknowledged the reappointment of Brian Toronyi as President and Kim Cousineau, MPA as Secretary. We were happy that the following Directors continued their work with PAWM: Betsy Borre, Gary Conn, Shaun Hindley, Barbara Pickut, MD, and Caryl Sortwell, PhD.
- (April) For our 'Parkinson's Awareness' event, Dr. Jessica Hedeman (Mercy Health Saint Mary's), Dr. Caryl Sortwell (PAWM Board Member, Michigan State University) and Dr. Emily Ruether (Spectrum Health) spoke at the event. It was a successful "full house" event held at the new Hilton Garden Inn, Grand Rapids, MI.
- (June) The 26th Annual Butcher Family Golf Scramble (sponsored by PAWM) was another successful fundraiser with special thanks going to Gary Conn and his team. They raised \$30,512.86 net income.
- (2Q2018) PAWM was approved as an accredited Better Business Bureau (BBB) non-profit organization. A BBB accredited charity is an organization that meets all 20 of the BBB Standards for Charity Accountability based on a review of information and materials provided by the organization. To retain the accreditation, PAWM needs to re-apply every two (2) years to re-certify that the BBB standards are continuing to be upheld.
- (3Q2018) PAWM reallocated \$50,000 of liquid assets (allocated as 'program expense') into an investment account managed by the Grand Rapids Community Foundation (GRCF). The purpose for this was to provide a perpetual source of investment income for both PAWM and the community impacted by Parkinson's disease. This reallocation is also what caused the "Net Asset Balance" in the "Our Financial Performance" section to be a negative figure. Our assets are not a true negative; it is a re-distribution of assets/funds.
- (4Q2018) PAWM completed the introduction of its new Resources database on its website. This interactive database allows users to find just about anything they need related to PD. This database will continue to grow and will be kept up to date as new information is made available.
- (Dec) For 2019, Brian Toronyi decided to take a more aggressive marketing role for PAWM. This would allow him to educate the community and bring more awareness to our mission. Therefore, the PAWM Board voted and elected Kim Cousineau, MPA as our new President. She will serve a dual President and Secretary role until a replacement secretary candidate can be selected. Also, PAWM voted Dr. Ross Coleman of Spectrum Health and Dr. Joy Gianakura of GVSU to the Board as Officers. Congratulations to everyone!

OUR 2018 BOARD OF DIRECTORS

President: Brian Toronyi
 Vice President: Scott Pierce






Treasurer: Donald J. Michaud
 Secretary: Kim Cousineau, MPA

Officer: Betsy Borre
 Officer: Gary Conn
 Officer: Shaun Hindley
 Officer: Barbara Pickut, MD

Officer: Caryl Sortwell, PhD
 Officer: Don Butcher, *Emeritus*
 Officer: Dr. Leslie Neuman, *Emeritus*
 Officer: Kurt Stiansen, *Emeritus*

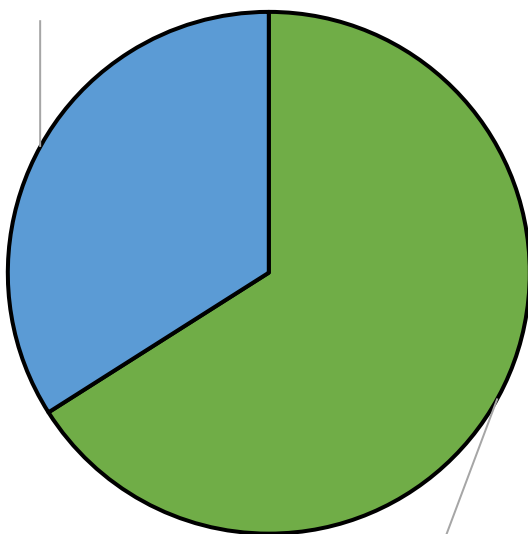
OUR 2018 FINANCIAL PERFORMANCE

The following is an overview of PAWM’s income and expenses for the fiscal year ending December 31, 2018:

FINANCIAL SUMMARY	CHART COLOR	TOTAL	PERCENTAGE
Fundraising Income		\$ 49,857.61	66.01%
Unsolicited Donations		\$ 25,674.13	33.99%
Total Support & Revenue (income)		\$ 75,531.74	100.00%
Administrative Expenses		\$ 1,247.88	1.28%
Fundraising Expenses		\$ 26,937.76	27.60%
Program Expenses		\$ 69,401.08	71.12%
Total Expenses		\$ 97,586.72	100.00%
End of Year Net Asset Balance		\$ (22,054.98)	

Total Support & Revenue

Unsolicited Donations,
\$25,674.13 , 33.99 %

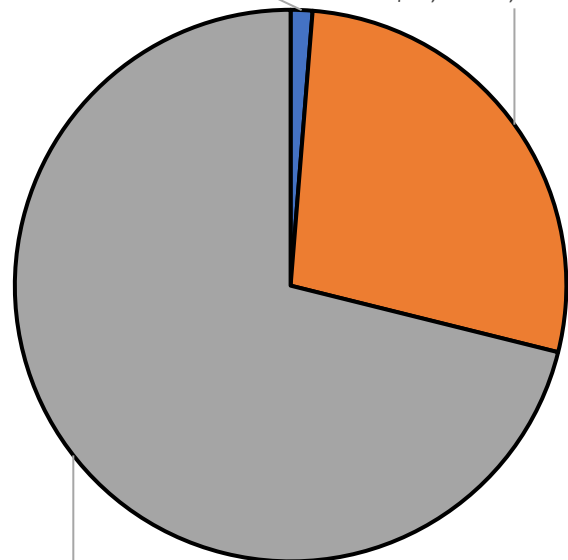


Fundraising Income,
\$49,857.61 , 66.01...

Total Expenses

Administrative Expenses,
\$1,247.88 , 1.28 %

Fundraising Expenses,
\$26,937.76 , 27.60 %



Program Expenses,
\$69,401.08 , 71.12 %