

Annual Report Statement: Calendar Year 2019

OUR MISSION

One of the joys of preparing an annual report is that it gives us the opportunity to look back and be thankful for all that has been accomplished. The Parkinson's Association of West Michigan (PAWM) is tax-exempt under 501(c)(3) of the Internal Revenue Code. Donations are tax-deductible to the extent allowed by law. The Mission of PAWM is to provide the best information on opportunities, treatment, research, and care to people with Parkinson's and their families.

OUR 2019 ACCOMPLISHMENTS

This past year was filled with wonderful opportunities and many challenges. Some of the highlights were:

- (April) For our 'Parkinson's Awareness' event, we brought in American Ninja Warrior competitor Jimmy Choi to discuss his life changing experiences and to motivate others living with Parkinson's disease. The event was an inspiring success, bringing added awareness to PD and PAWM. The event was held at Prince Conference Center, Calvin College, Grand Rapids, MI.
- (2Q2019) PAWM received two (2) very generous donations from two different estates for a total of \$42,766. The unrestricted donations will be set aside in a High-Yield Interest account earning a generous interest until the funds are ear-marked for a specific purpose to better the PD Community.
- (June) The 27th Annual Butcher Family Golf Scramble (sponsored by PAWM) was another successful annual fundraiser with special thanks going to Gary Conn and his team. They raised \$31,806.03 net income.
- (June) PAWM provided a \$7,500 grant to the Grand Rapids Ballet (GRB) to expand their exercise and adaptive dance programs into Holland and Kalamazoo regions. This grant has also strengthened the relationship between the two organizations to bring awareness to each other's programs for future mutual offerings and awareness.
- (4Q2019) PAWM started conversations with Katherine Florentine (Adaptive Yoga) to expand her community yoga program into a more "mindful" yoga program. Conversations will continue through First Quarter 2020 to design and implement a co-sponsored yoga program that will enhance the PD patient's mind and body. More details on this offering to be made public sometime in 1Q2020.
- (Dec) The PAWM Board conducted their elections for 2020 open positions. Donald Michaud was re-elected as their Treasurer (2-year term), Gary Conn was elected as Vice President (2-year term), Shaun Hindley was elected as Secretary (1-year term), and Dr. Jessica Hedeman of Mercy Health was elected as an Officer Board Member. Congratulations to everyone.

OUR 2019 BOARD OF DIRECTORS

President: Kim Cousineau, MPA
 Vice President: Scott Pierce






Treasurer: Donald J. Michaud
 Secretary: Kim Cousineau, MPA

Officer: Dr. Robert "Ross" Coleman
 Officer: Gary Conn
 Officer: Dr. Joy Gianakura
 Officer: Dr. Jessica Hedeman, DO
 Officer: Shaun Hindley

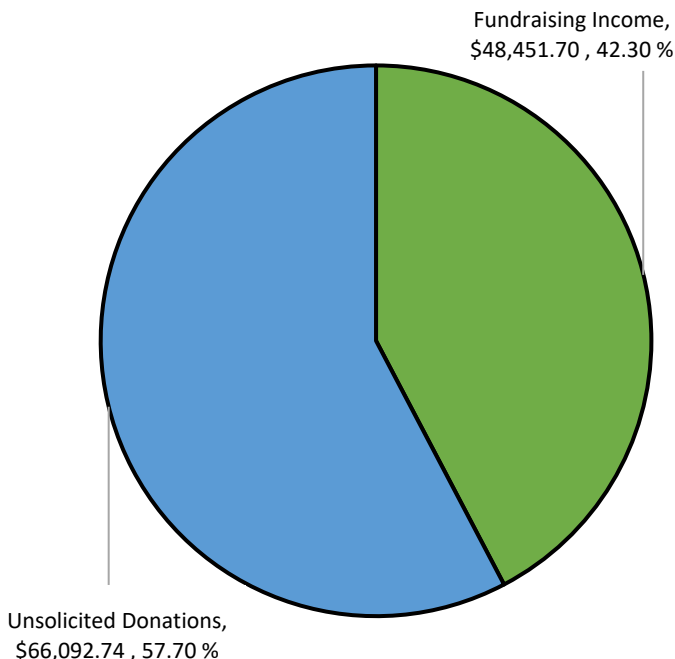
Officer: Caryl Sortwell, PhD
 Officer: Betsy Borre, *Emeritus*
 Officer: Don Butcher, *Emeritus*
 Officer: Dr. Leslie Neuman, *Emeritus*
 Officer: Kurt Stiansen, *Emeritus*

OUR 2019 FINANCIAL PERFORMANCE

The following is an overview of PAWM's income and expenses for the fiscal year ending December 31, 2019:

<i>FINANCIAL SUMMARY</i>	<i>CHART COLOR</i>	<i>TOTAL</i>	<i>PERCENTAGE</i>
Fundraising Income		\$ 48,451.70	42.30%
Unsolicited Donations		\$ 66,092.74	57.70%
Total Support & Revenue (income)		\$ 114,544.44	100.00%
Administrative Expenses		\$ 2,583.46	4.38%
Fundraising Expenses		\$ 24,548.12	41.60%
Program Expenses		\$ 31,882.47	54.03%
Total Expenses		\$ 59,014.05	100.00%
End of Year Net Asset Balance		\$ 55,530.39	

Total Support & Revenue



Total Expenses

